

UNITED STATES BANKRUPTCY COURT

Southern District of Texas

Notice of Chapter 11 Bankruptcy Case, Meeting of Creditors, & Deadlines

A chapter 11 bankruptcy case concerning each of the debtor corporations listed below was filed on June 1, 2000

You may be a creditor of one or more of the debtor(s). **This notice lists important deadlines.** You may want to consult an attorney to protect your rights. All documents filed in the cases may be inspected at the bankruptcy clerk's office at the address listed below.

NOTE: The staff of the bankruptcy clerk's office cannot give legal advice.

See Reverse Side For Important Explanations.

| | |
|---|---|
| Debtor (name(s), case numbers and address): Stage Stores, Inc., a Delaware corp.; Case No. 00-35078-H2-11 Specialty Retailers, Inc., a Texas corp.; Case No. 00-35079-H2-11 Specialty Retailers, Inc. (NV), a Dallas corp.; Case No. 00-35080-H2-11 10210 Main Street Houston, TX 77025-5229 Toll Free Number: 1-800-804-2013 (for case information) | Jointly Administered Under Case Number 00-35078-H2-11 Taxpayer ID Nos: 76-0407711 (Stage Stores, Inc.) 74-0821900 (Specialty Retailers, Inc.) 91-1826900 (Specialty Retailers, Inc. (NV)) |
| Attorney for Debtors (name and address): Andrew E. Jillson, Esq. Lynnette R. Warman, Esq. Jenkins & Gilchrist, a Professional corporation 1445 Ross Avenue, Suite 3200 Dallas, TX 75202-2799 | Attorneys for Debtors Telephone Number: Toll Free 1-877-559-9672 Information may also be obtained from the following website: Website address: www.stagestoresbankruptcy.com |

Meeting of Creditors

Date: 7 / 11 / 00 Time: 2:00 () A.M. (X) P.M. Location: U.S. Courthouse
Jury Assembly Room
515 Rusk, 6th Floor
Houston, Texas 77002

Deadlines to File a Proof of Claim

Proofs of Claim must be *received* by the bankruptcy clerk's office by the following deadline:

For all creditors (except a governmental unit): 10/9/00 For a governmental unit: 11/28/00

**Mail claim to: U.S. Bankruptcy Court
P.O. Box 61288
Houston, TX 77208**

Creditors May Not Take Certain Actions:

The filing of the bankruptcy case automatically stays certain collection and other actions against the debtor and the debtor's property. If you attempt to collect a debt or take other action in violation of the Bankruptcy Code, you may be penalized.

Address of the Bankruptcy Clerk's Office:

515 Rusk Avenue
1st Floor
Houston, Texas 77002
Telephone number: 713/250-5115

For the Court:

Clerk of the Bankruptcy Court:

Michael N. Milby, Clerk

Hours Open: 9:00 a.m. - 4:30 p.m.

Date:

AFFIDAVIT OF PERFORMANCE

Radio Station KACT-AM
PO BOX 1907
CLOVIS, NM 88102-1907

STAGE STORES INC.
REYNOLDS MEDIA SERVICES
2425 FOUNTAINVIEW SUITE 355
HOUSTON, TX 77057

Invoice Number: 4623
Billing Type: S
Account Exec: GERALD
Commercial Length: 60
State of NEW MEXICO)
City of CLOVIS)SS

Client # 05096
BEALLS DEPARTMENT STORES

Before me, a Notary Public, personally appeared JIM DAVIS, who affirms that he is GENERAL
MANAGER of Radio Station KACT-AM, and that broadcasts were made during the period:
05/12/99 - 05/13/99

| Date | # of spots | Tape # |
|------|------------|--------|
|------|------------|--------|

SEE ATTACHED

Total: 15 SPOTS AT \$ 7.50 EACH.

Gross Invoice: \$ 112.50 LESS AGENCY DISCOUNT \$ 16.88.

NET AMOUNT DUE: \$ 95.62

I certify that the above units were aired in
accordance with this statement.

Signed:

Affirmed this 1st Day of June, 1999. In testimony whereof I have set my Hand and Seal
the day and year aforesaid.

My Commission Expires: 08/31/00.

Notary Public

Client: BEALLS/STAGE STORES

Date Aired: 5/12/99 & 5/13/99

Product: B15A60R & B15B60R

Station: KACT

Spot Title: _____

Length: 60 sec.

B15A60R

B15B60R

5/12

5/13

2:30p

7:29a

3:30p

7:59a

4:20p

9:15a

5:08p

10:30a

5:30p

11:20a

12:30p

1:20p

2:30p

3:20p

4:30p

This announcement was broadcast 15 times, as entered in the stations program log.

The times this announcement was broadcast were billed to this stations client on our invoice(s) numbered and dated #4623 5/11/99 at his earned rate of:

\$ 7.50 each for 15 announcements, for a total of \$ 112.50

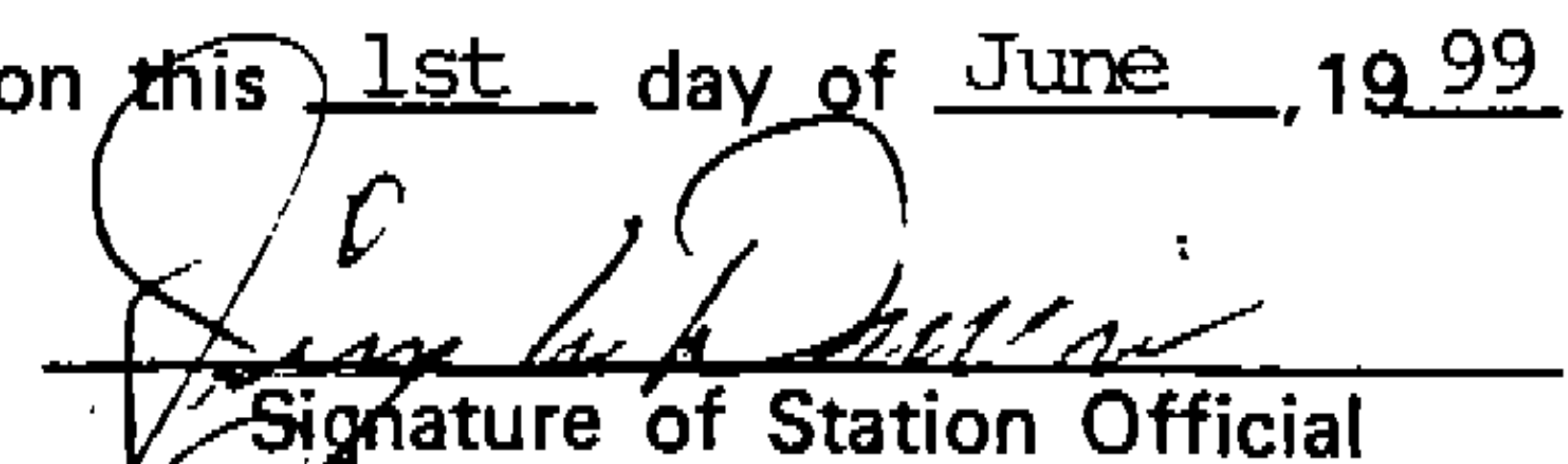
\$ _____ each for _____ announcements, for a total of \$ _____

\$ _____ each for _____ announcements, for a total of \$ _____

Sworn to and subscribed before me and in my presence on this 1st day of June, 1999


Notarize Above

My commission expires 8/31/00


Signature of Station Official

JIM DAVIS

KACT

Typed Name & Title

Station

AFFIDAVIT OF PERFORMANCE

Radio Station KACT-AM
PO BOX 1907
CLOVIS, NM 88102-1907

STAGE STORES INC.
REYNOLDS MEDIA SERVICES
2425 FOUNTAINVIEW SUITE 355
HOUSTON, TX 77057

Invoice Number: 5348
Billing Type: S
Account Exec: GERALD
Commercial Length: 60
State of NEW MEXICO)
City of CLOVIS)SS

Client # 05096
BEALLS DEPARTMENT STORES

Before me, a Notary Public, personally appeared JIM DAVIS, who affirms that he is GENERAL
MANAGER of Radio Station KACT-AM, and that broadcasts were made during the period:
04/05/00 - 04/06/00

| Date | # of spots | Tape # |
|------|------------|--------|
|------|------------|--------|

SEE ATTACHED

Total: 15 SPOTS AT \$ 7.50 EACH

Gross Invoice: \$ 112.50 LESS AGENCY DISCOUNT \$ 16.88

NET AMOUNT DUE: \$ 95.62

I certify that the above units were aired in
accordance with this statement

Signed:

Affirmed this 1st Day of May, 2000. In testimony whereof I have set my Hand and Seal
the day and year aforesaid.

My Commission Expires: 08/31/00.

Notary Public

Client: BEALLS/STAGE STORES
Product: DGS Job#BODS400I
Spot Title: B040A60R & B040G60R

Date Aired: 4/5/00 & 4/6/00
Station: KACT
Length: 60 sec.

| | |
|----------|----------|
| 4/5/00 | 4/6/00 |
| B040A60R | B040G60R |
| 2:30p | 7:05a |
| 3:30p | 7:32a |
| 4:30p | 8:03a |
| 5:08p | 9:15a |
| 5:30p | 10:30a |
| | 11:20a |
| | 12:20p |
| | 1:20p |
| | 2:30p |
| | 3:30p |

This announcement was broadcast 15 times, as entered in the stations program log.

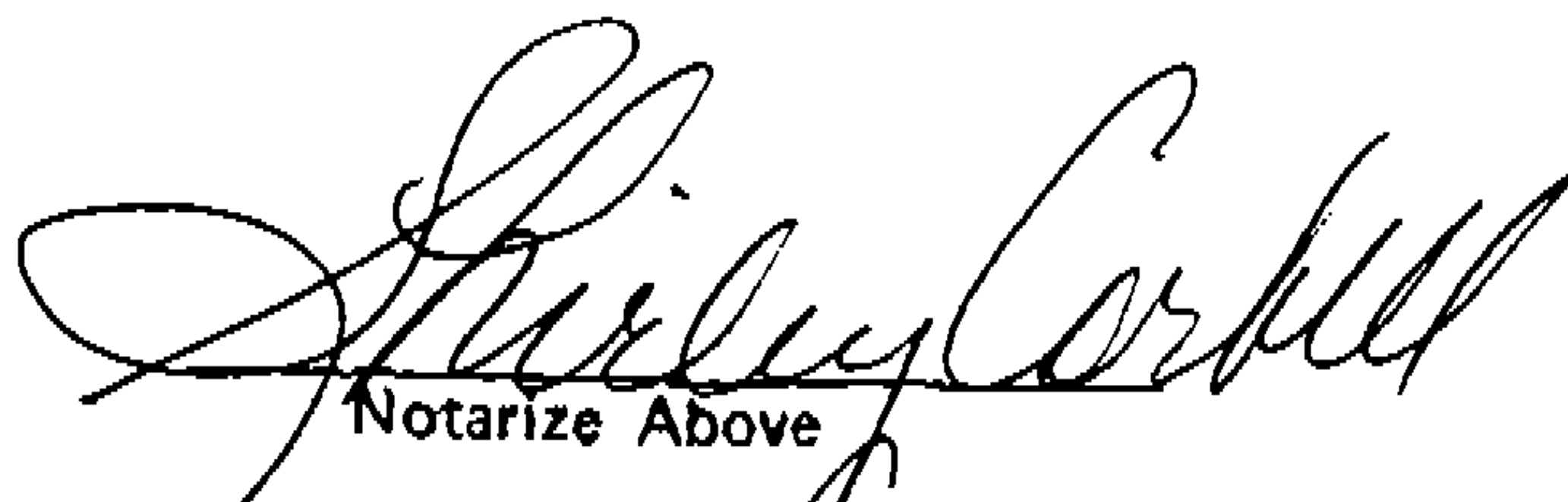
The times this announcement was broadcast were billed to this stations client on our invoice(s) numbered and dated #5348 4/4/00 at his earned rate of:

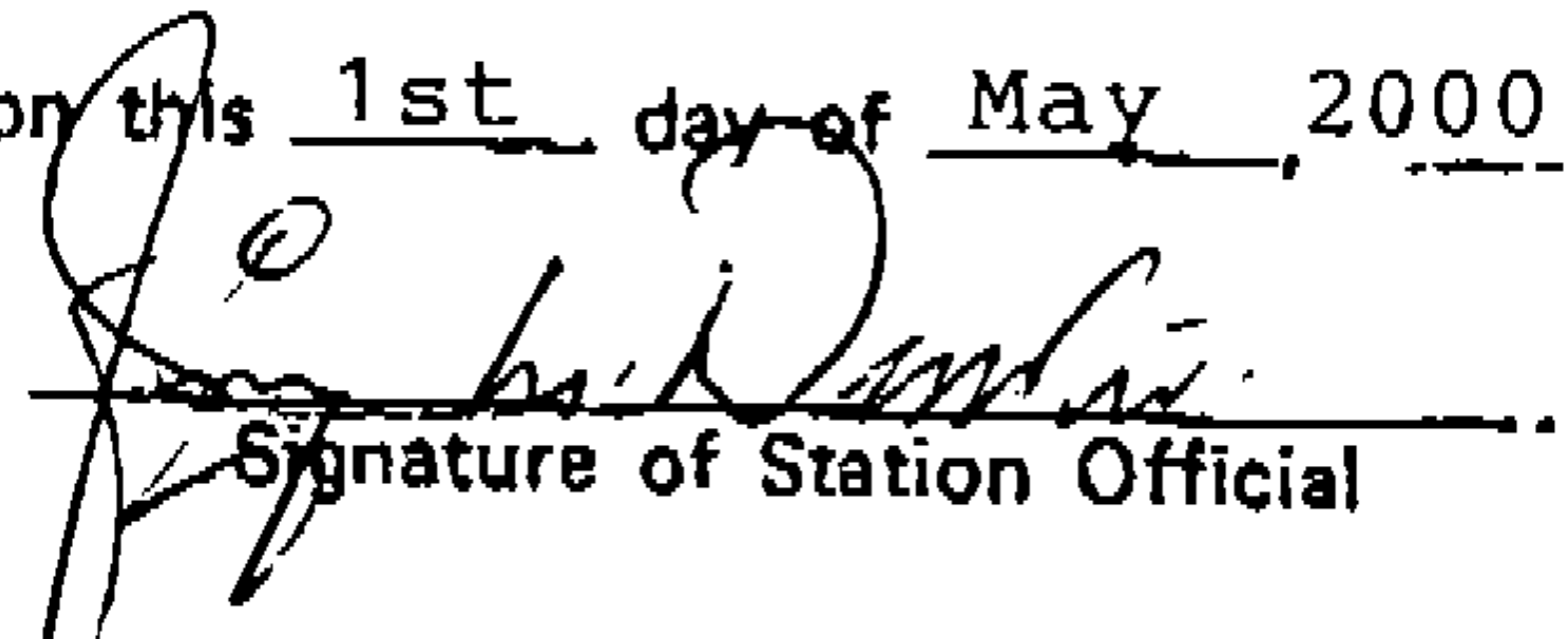
\$ 7.50 each for 15 announcements, for a total of \$ 112.50

\$ _____ each for _____ announcements, for a total of \$ _____

\$ _____ each for _____ announcements, for a total of \$ _____

Sworn to and subscribed before me and in my presence on this 1st day of May, 2000


Notarize Above
My commission expires 8/31/00


Signature of Station Official
JIM DAVIS KACT
Typed Name & Title Station

AFFIDAVIT OF PERFORMANCE

Radio Station KACT-AM
PO BOX 1907
CLOVIS, NM 88102-1907

STAGE STORES INC.
REYNOLDS MEDIA SERVICES
2425 FOUNTAINVIEW SUITE 355
HOUSTON, TX 77057

Invoice Number: 5349
Billing Type: S
Account Exec: GERALD
Commercial Length: 60
State of NEW MEXICO)
)SS
City of CLOVIS)

Client # 05096
BEALLS DEPARTMENT STORES

Before me, a Notary Public, personally appeared JIM DAVIS, who affirms that he is GENERAL
MANAGER of Radio Station KACT-AM, and that broadcasts were made during the period:
05/17/00 - 05/18/00

| Date | # of spots | Tape # |
|------|------------|--------|
|------|------------|--------|

SEE ATTACHED

Total: 15 SPOTS AT \$ 7.50 EACH
Gross Invoice: \$ 112.50 LESS AGENCY DISCOUNT \$ 16.88.

NET AMOUNT DUE: \$ 95.62

I certify that the above units were aired in
accordance with this statement.

Signed:

Affirmed this 1st Day of Jun, 2000. In testimony whereof I have set my Hand and Seal
the day and year aforesaid.

My Commission Expires: 08/31/00.

[Signature]
Notary Public

Client: BEALLS/STAGE STORES

Date Aired: 5/17/00 & 5/18/00

Product: DGS Job # BODS500I

Station: KACT

Spot Title: B050A60R & B050G60R

Length: 60 sec.

B050A60R

B050G60R

5/17

5/18

2:30p

7:05a

3:30p

7:32a

4:30p

8:03a

5:08p

9:15a

5:30p

10:30a

11:20a

12:20p

1:20p

2:30p

3:30p

This announcement was broadcast 15 times, as entered in the stations program log.

The times this announcement was broadcast were billed to this stations client on our

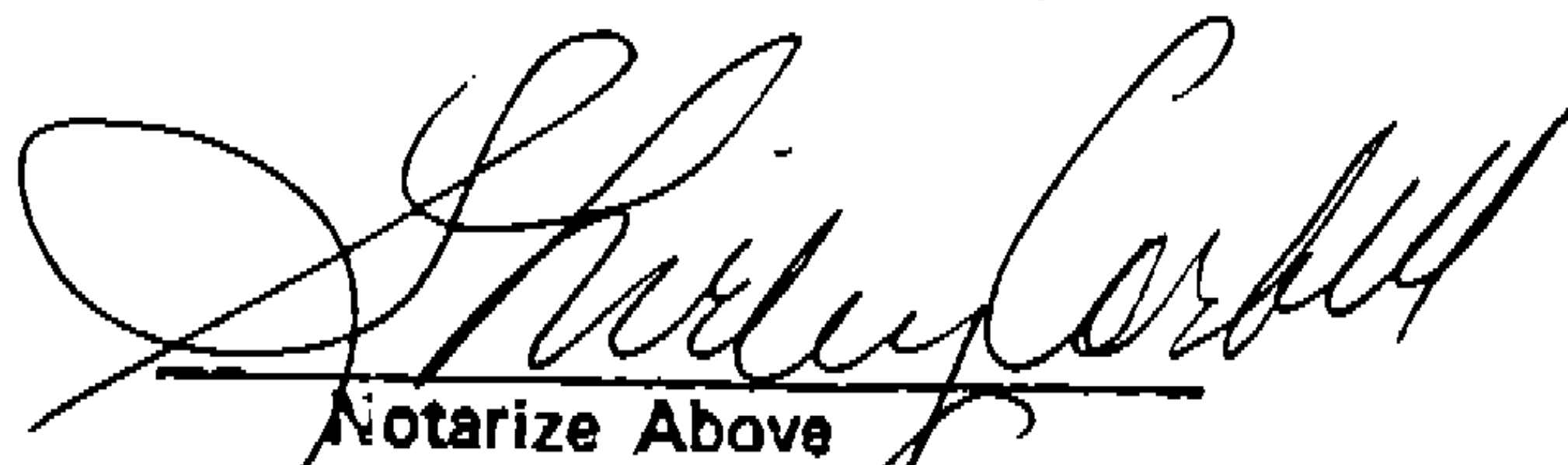
invoice(s) numbered and dated #5349 4/4/00 at his earned rate of:

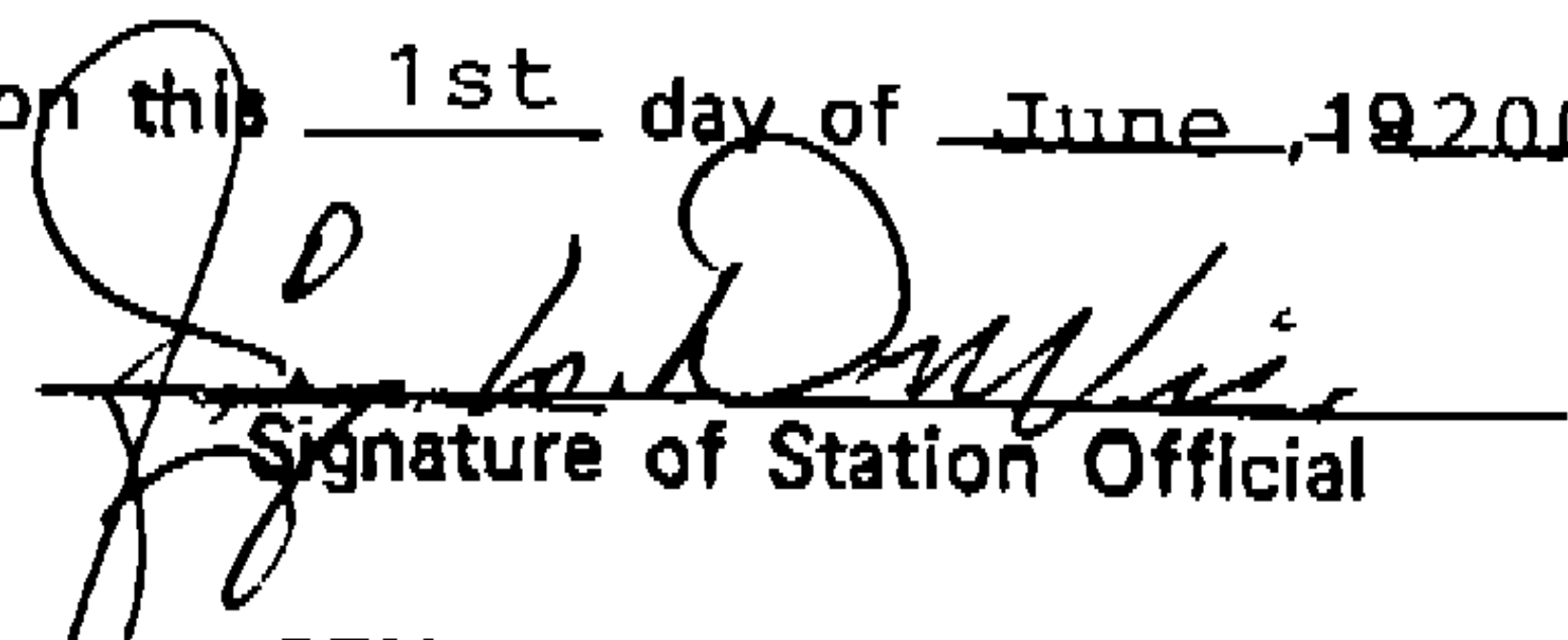
\$ 7.50 each for 15 announcements, for a total of \$ 112.50

\$ _____ each for _____ announcements, for a total of \$ _____

\$ _____ each for _____ announcements, for a total of \$ _____

Sworn to and subscribed before me and in my presence on this 1st day of June, 192000


Notarize Above


Signature of Station Official
JIM DAVIS KACT
Typed Name & Title Station

My commission expires 8/31/00

AFFIDAVIT OF PERFORMANCE

Radio Station KACT-AM
PO BOX 1907
CLOVIS, NM 88102-1907

STAGE STORES INC.
REYNOLDS MEDIA SERVICES
2425 FOUNTAINVIEW SUITE 355
HOUSTON, TX 77057

Invoice Number: 5350
Billing Type: S
Account Exec: GERALD
Commercial Length: 60
State of NEW MEXICO)
City of CLOVIS)SS
)

Client # 05096
BEALLS DEPARTMENT STORES

Before me, a Notary Public, personally appeared JIM DAVIS, who affirms that he is GENERAL
MANAGER of Radio Station KACT-AM, and that broadcasts were made during the period:
06/07/00 - 06/08/00

| Date | # of spots | Tape # |
|------|------------|--------|
|------|------------|--------|

SEE ATTACHED

Total: 15 SPOTS AT \$ 7.50 EACH
Gross Invoice: \$ 112.50 LESS AGENCY DISCOUNT \$ 16.88.

NET AMOUNT DUE: \$ 95.62

I certify that the above units were aired in
accordance with this statement.

Signed:

Affirmed this 1st Day of July, 2000. In testimony whereof I have set my Hand and Seal
the day and year aforesaid.

My Commission Expires: 08/31/00.

Notary Public

Client: BEALL'S
Product: DGS Job # BODS6001
Spot Title: B060A60R & B060G60R

Date Aired: 6/7/00 & 6/8/00
Station: KACT
Length: 60 sec.

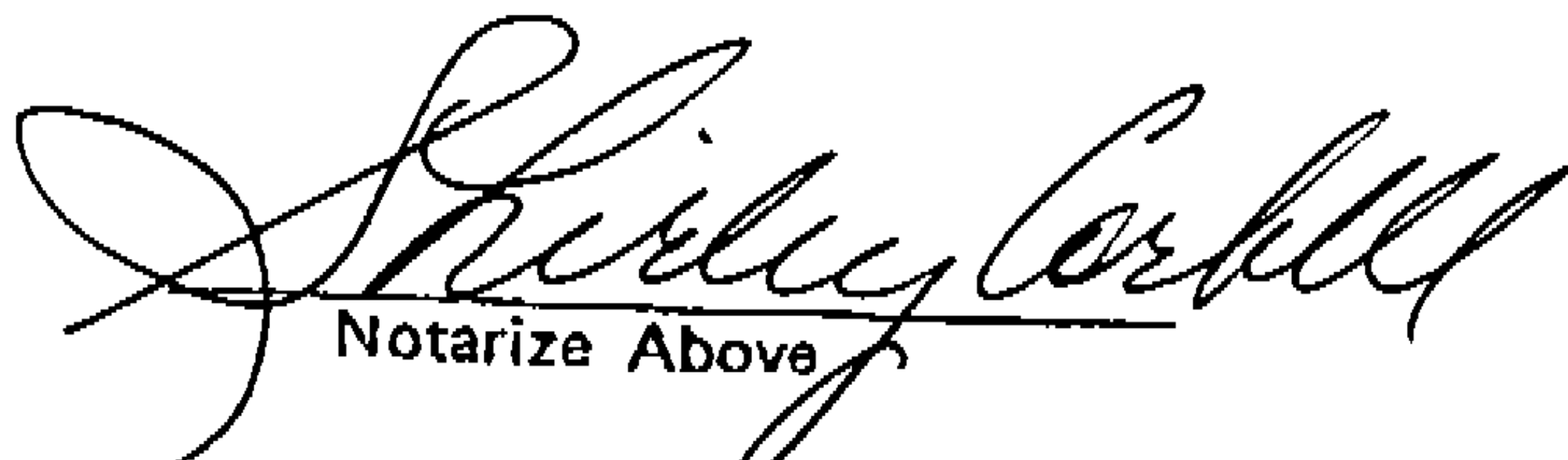
B060A60R B060G60R
6/7/00 6/8/00
2:30p 7:05a
3:30p 7:32a
4:30p 8:03a
5:08p 9:15a
5:30p 10:30a
11:20a
12:20p
1:20p
2:30p
3:30p---

This announcement was broadcast 15 times, as entered in the stations program log.

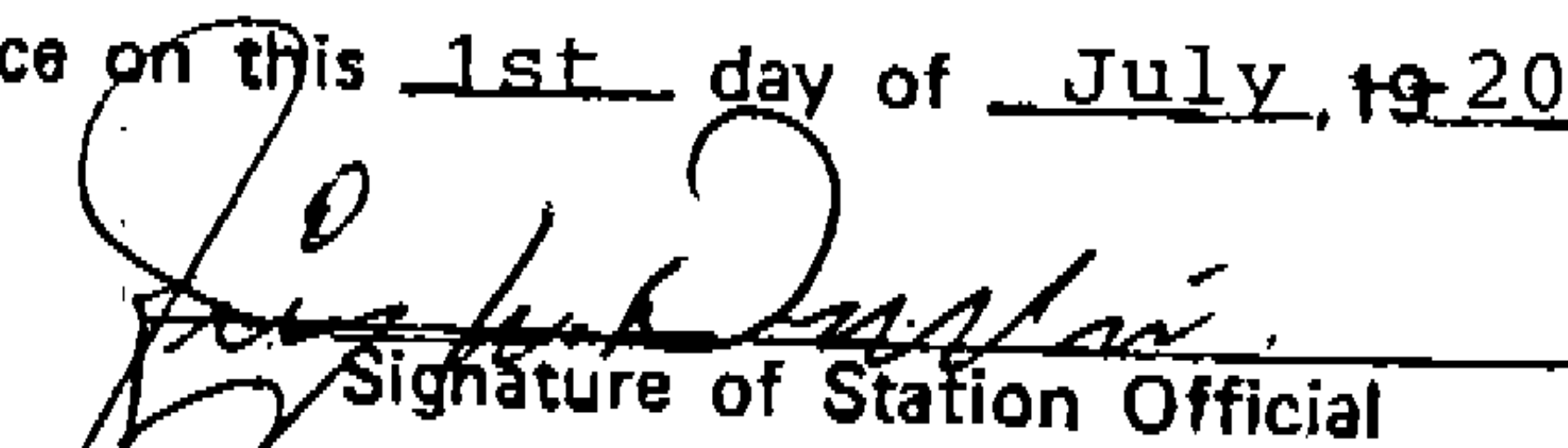
The times this announcement was broadcast were billed to this stations client on our invoice(s) numbered and dated #5350 4/4/00 at his earned rate of:

\$ 7.50 each for 15 announcements, for a total of \$ 112.50
\$ _____ each for _____ announcements, for a total of \$ _____
\$ _____ each for _____ announcements, for a total of \$ _____

Sworn to and subscribed before me and in my presence on this 1st day of July, 19 2000


Notarize Above

My commission expires 8/31/00


Signature of Station Official

JIM DAVIS KACT
Typed Name & Title Station